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For Immediate Release

## **TAG – THE ADVANTAGE GROUP EXPANDS CUSTOM INSTALLATION BRANDS WITH CONTRACTORS WIRE AND CABLE**

**CHARLOTTESVILLE, VIRGINIA (Nov. 14, 2007) :** Effective immediately TAG – The Advantage Group, will distribute the complete product line for Contractors Wire and Cable.

“Contractors Wire and Cable will give us a full range of high quality cable that is always in stock,” said David Weisman, Executive Director of TAG – a National Distribution Group connecting custom installers and systems integrators with select manufacturers' lines. “Contractors’ line of low voltage, structured wiring, data conductivity and security products is a great addition to our growing catalogue of Custom Installation products.”



Contractors Wire and Cable, in business since 1989, specializes in low voltage cable for both the CEDIA focused installer and professional application.

More...

Contractors Wire & Cable is known for its outstanding customer service, superior product quality and attention to detail in all their high quality products including CATV, CCTV, fire cable, home automation cable, security cable, speaker wire and much more.

TAG - The Advantage Group is The Installers Resource. TAG has facilities throughout North America specializing in a wide range of strategic services. TAG members are a new breed of distributor - professional, knowledgeable and reliable.

For more information regarding TAG contact David Weisman at 434.973.4498 or go to [www.tadvantageg.com](http://www.tadvantageg.com)

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