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For Immediate Release

TAG – THE ADVANTAGE GROUP TO DISTRIBUTE NEW NEC MULTEOS DISPLAYS

CHARLOTTESVILLE, VIRGINIA (June 27, 2007) : Effective immediately

TAG – The Advantage Group will distribute the new NEC Multeos LCD Series at all of their locations. TAG will immediately begin carrying the new premium line of hybrid, full-HD large screen LCD, multi-function monitors (MFMs).

“We’re excited about this new relationship with NEC,” says David Weisman, TAG Executive Director. “The new Multeos Display is an innovative product and a great addition to our product line up for our Dealers. It fits perfectly with our goal of bringing top performing technologies to our dealers.”

NEC Designed to establish a new premium standard in the home media/theater, digital signage and AV markets, Multeos offers professional-grade, high-quality components, network capable connectivity and an unparalleled feature set to create a new unparalleled user experience.

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“These new displays bring together best-in-class computing monitor technology with cutting-edge video display technology to deliver an unsurpassed viewing experience no matter the content, input or environment,” said Hans Baumann, Senior Product Manager for NEC Display Solutions.

In addition to incorporating professional-grade components that deliver better image quality and performance over the life of the product, the NEC Multeos line includes a host of PC and AV inputs as well as the ability to be configured with a state-of-the-art ATSC HD tuner. Expanding its use beyond home media/theater applications, the Multeos line also incorporates technology designed specifically for digital signage and broadcast applications where displaying crystal clear text, graphics, as well as video and broadcast applications is critical.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading provider of innovative LCD displays and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for the consumer, enterprise, professional, medical and digital signage markets.

For more information regarding TAG and availability of the NEC Multeos contact David Weisman at 434.973.4498 or go to www.tadvantageg.com

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