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TAG – THE ADVANTAGE GROUP EXPANDS TRAINING AND DISTRIBUTION FACILITIES IN ROCKY MOUNTAINS & NEW ENGLAND

CHARLOTTESVILLE, VIRGINIA (September 3, 2007): TAG Rocky

Mountains – HCA Distributing and TAG New England – PDQ Distributing have expanded their showroom and warehouse facilities to “better assist dealer/installers with every aspect of design and implementation for dedicated home theaters or multi-purpose media rooms,” says PDQ owner Peter Lazarus.

“Our intent is to become the place to shop for the products that dealers make margin on, and to have the best selection of tools and installation accessories as well,” says Ron Perron, HCA Distributing.

Both TAG Distributors have significantly increased their warehouse & showroom space as well as their will-call and shipping facilities to better serve the dealers.



TAG Rocky Mountains – HCA Distributing www.hcadist.com, located in Denver, CO now has over twice the square footage of the previous location. The new location will allow for better merchandising of more installer related tools and accessories and has a dedicated training facility. HCA is centrally located residing at the confluence of I-25 and the 6th Avenue freeway. Will call hours are 7:30AM-5PM Monday through Friday featuring HCA’s industry leading 15 minute will-call guarantee.



TAG New England – PDQ Distributing www.pdqdistributing.com, located in Peabody, MA now has three times the warehouse space over their previous facility. The will-call/showroom area is larger allowing for more displays of AV products and integration solutions. Will-call hours are 8:30am to 5:30pm. Orders placed by 3:45pm will ship same day with most destinations in the northeast deliverable the following day.

See TAG – The Advantage Group, HCA Distributing and all the TAG Members at CEDIA 2007, Booth #242.

TAG - The Advantage Group is The Installers Resource. TAG is a national distribution group connecting custom installers and systems integrators with select manufacturers' lines including Ethereal, NEC, Olevia, Pinnacle, Tripp Lite and more. With facilities throughout North America and a range of strategic services, TAG members are a new breed of distributor - professional, knowledgeable and reliable.

For more information regarding TAG contact David Weisman at 434.973.4498 or go to www.tadvantageg.com

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