

**Contact:**

**David Weisman**

TAG – The Advantage Group

tel. 434.973.4498

email [d.weisman@tadvantageg.com](mailto:d.weisman@tadvantageg.com)

[www.tadvantageg.com](http://www.tadvantageg.com)



## **d a v i d distributors JOINS TAG – THE ADVANTAGE GROUP INCREASING THEIR NORTH EAST DISTRIBUTION**

**CHARLOTTESVILLE, VIRGINIA (Dec. 7, 2007) :** The Advantage Group is pleased to announce the addition of it's newest member **d a v i d** distributors as the organization's Metro North Eastern representative.

“This new relationship with TAG is very exciting for us,” says David Silkin, president of **d a v i d**. “I know this will be a valuable relationship for **d a v i d**, TAG and all of its manufacturers.”

**d a v i d**

digital • audio • video • integration • distributors

Based in Westbury, NY with a second location in Pine Brook, New Jersey, **d a v i d**

(Digital\*Audio\*Video\*Integration\*Distributors)

offers dealers and installers the finest custom audio/video solutions available today, has two fully operational classrooms for expert training and is committed to friendly, knowledgeable technical support and customer service.

“We are delighted to add **d a v i d** to our national distribution group. Their extensive experience, dedication to customer service and focus on the CEDIA channel is a perfect fit with TAG.” says David Weisman, TAG's Executive Director.

more..

d a v i d joins TAG The Advantage Group cont.

**d a v i d** - [www.meetdavid.com](http://www.meetdavid.com) - is proud to distribute a number of fine manufacturers, including: Request IQ, Snell, PSB, Nexus Video, Boston Acoustics, Earthquake, NuVo, Parasound and much more.

TAG - The Advantage Group is The Installers Resource. TAG is a national distribution group connecting custom installers and systems integrators with select manufacturers' lines including Contractors Wire & Cable, Ethereal, NEC, Nexus, Pinnacle, Tripp Lite and more. With facilities throughout North America and a range of strategic services, TAG members are a new breed of distributor - professional, knowledgeable and reliable.

For more information regarding TAG contact David Weisman at 434.973.4498 or go to [www.tadvantageg.com](http://www.tadvantageg.com)

# # #