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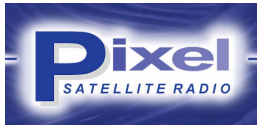


TAG –THE ADVANTAGE GROUP ADDS PIXEL TECHNOLOGIES TO GROWING LINEUP OF CUSTOM INSTALLATION SOLUTIONS

CHARLOTTESVILLE, VIRGINIA (June 2, 2008) : Effective immediately TAG – The Advantage Group will distribute Pixel Technologies satellite radio products throughout their national member facilities.

Pixel Technologies manufactures professional accessories for use in satellite radio reception and distribution for high-end home, commercial and MDU (multi-dwelling unit) installations.

“TAG is pleased to bring to its dealers a bullet proof solution for satellite radio reception and distribution,” says David Weisman, TAG’s Executive Director.



Pixel Technologies technical staff provides a wealth of technical expertise to solve the most difficult signal reception and distribution problems.

“Pixel Technologies fits perfectly with our merchandising strategy of offering solution-oriented, technically advanced products that make our dealers’ lives easier and their businesses more profitable,” continued Weisman.

Pixel Technologies products include specialty satellite radio antennas, signal splitters, directional taps, line amplifiers and cable extenders, for High-End Home, Commercial and MDU installations. A full line of products can be viewed at www.PixelSatRadio.com.

TAG - The Advantage Group is The Installers Resource. TAG is a national distribution group connecting custom installers and systems integrators with select manufacturers' lines including Contractors Wire & Cable, Ethereal, NEC, Nexus, PDR Mounts, Pinnacle, Tripp Lite and more. With facilities throughout North America and a range of strategic services, TAG members are a new breed of distributor - professional, knowledgeable and reliable.

For more information regarding TAG contact David Weisman at 434.973.4498 or go to www.installersresource.com.